
:-: Manchester's Annual Shoppers' Special--Red Tag Days - Start Today :-
 Eisenhower Forces See Quick Nomination
After Defeating Taft on Georgia, Texas


Radio Man Truman Sees Thief Robs
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| Sentenced Ile Defeating | New Haven |
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| As Red Spy |  |










Today
the people of America buy $54,017,938$ daily newspapers
for which they pay ${ }^{8} 2,589,000$
because they want the complete news of
local, national and world affairs ... found only in their newspapers and for advertising news of products and services.

The primary purpose of the newspaper is NEWS..
the primary purpose of some other media is entertainment
and many people dislike entertainment interrupted by advertising...
but in newspapers... People want advertising
People look for advertising
People welcome advertising
All advertising media are good...but
it will pay advertisers to remember..
Newspapers are the daily shopping guide of the American Family!


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## General Wins on First Ballot at Chicago




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## Eisenhower Forces See Quick Nomination After Defeating Taft on Georgia, Texas











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## IKE IS NOMINATED

General Wins on First Ballot at Chicago


